

A promotional graphic for a concert. On the left, a dark blue background contains white and orange text. On the right, a photograph shows a large orchestra performing in a concert hall. The text on the left reads: "Pacific Symphony presents" in white, "SYMPHONIC SOUL" in large orange letters, "A Celebration of African American Artistry" in orange, "January 25, 2025 | 8 P.M." in white, and "Renée and Henry Segerstrom Concert Hall" in white.

Pacific Symphony presents
SYMPHONIC SOUL
A Celebration of
African American Artistry
January 25, 2025 | 8 P.M.
Renée and Henry Segerstrom
Concert Hall

Sponsorship Opportunities

Partnering with Pacific Symphony and Arts & Learning Conservatory offers unparalleled opportunities for brand alignment, unique client engagement and meaningful community impact



Experience the electrifying fusion of classical, jazz, blues, and opera with *Symphonic Soul*, a powerful tribute to African American artists whose contributions have shaped the very heart of American music.

Conducted in part by Carl St.Clair, and curated by Debora Wondercheck, this unforgettable concert honors the legacy of African American musicians, singers, and composers, guiding audiences through a journey from rich classical harmonies to the joyful, uplifting sounds of gospel.

With masterful performances that resonate across generations, *Symphonic Soul* promises an evening of inspiration, celebration, and unity for all who attend.



FEATURING MUSIC BY...

Coleridge-Taylor Perkinson
Margaret Bonds
Duke Ellington
Rev. Milton Biggum
Abel Meeropol
Sam Cooke

Reginald Heber
Kanye West
Civilla Durfee Martin
Charles H. Gabriel
Eugene Rogers
Mark Foster

This concert offers the following sponsorship opportunities:

- **Celebration of African American Culture:** Be a presenting sponsor for this impactful concert.
- **Exclusive Access:** Includes reception with the artists, Symphony, and ALC leadership.
- **Prominent Recognition:** Logo featured in event promotions and materials.

Presenting Concert Sponsorship: \$50,000

Benefits

- Special Recognition as Symphonic Soul Concert Underwriter
- Up to Sixteen (16) VIP Tickets to the Concert
- Post-Concert Reception in Box Circle Club
- Listing in all printed concert programs (140,000 impressions)
- Meet-and-Greet with Guest Artists (to be confirmed)
- Photo Opportunities with Logo Background
- Sponsorship Recognized from the Stage
- Exclusive Box Circle Intermission Reception
- Recognition in Program Books and Title Program Page
- Dedicated post to Arts & Learning Conservatory Social Media Channels
- Invitation to Symphony's Annual Gala and Concert Dress Rehearsal
- Featured Highlight on Symphony's Webpage and Emails
- Sponsorship acknowledged in press release and in all publications and social media channels (745,000 impressions)
- Logo on Symphony's Website (232,000 impressions)
- Public acknowledgement of sponsorship in publications, advertisements and program books



Box Circle of the Renée and Henry Segerstrom Concert Hall

Box Circle Club Sponsorship: \$20,000

Exclusive Reception: Sponsor the pre-show and intermission reception for the Box Circle and VIP patrons.

Benefits

- Special Recognition as Box Circle Club Sponsor
- Up to Eight (8) VIP Tickets to the Concert
- Post-Concert Reception and Special Recognition
- Meet-and-Greet with Guest Artists (to be confirmed)

- Photo Opportunities with Logo Background
- Sponsorship Recognized from the Stage
- Exclusive Box Circle Intermission Reception
- Recognition in Program Books and Title Program Page
- Dedicated post to Arts & Learning Conservatory Social Media Channels
- Invitation to Symphony's Annual Gala and Concert Dress Rehearsal
- Featured Highlight on Symphony's Webpage and Emails
- Sponsorship acknowledged in press release
- Post-event photos in key local publications and magazines

Artist Sponsorship: \$20,000

Conductor/Artist Sponsorship: Sponsor a prominent conductor or performer(s).

Benefits

- Special Recognition as Artist Sponsor
- Up to Eight (8) VIP Tickets to the Concert
- Post-Concert Reception in Box Circle Club
- Listing in all printed concert programs (140,000 impressions)
- Meet-and-Greet with Guest Artists (to be confirmed)
- Photo Opportunities with Logo Background
- Exclusive Box Circle Intermission Reception
- Dedicated post to Arts & Learning Conservatory Social Media Channels
- Invitation to Symphony's Annual Gala and Concert Dress Rehearsal
- Featured Highlight on Symphony's Webpage and Emails
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Patron Sponsorship: \$5,000

Benefits

- Recognition as Patron Sponsor
- Two (2) VIP Concert tickets

Sponsorship Benefits

By supporting Pacific Symphony, you make a powerful impact in the community by deepening your position as a leading citizen in the corporate community, promoting core values and demonstrating an outstanding commitment to the arts in Orange County. The Symphony reaches a unique demographic of patrons that are closely aligned with the target market for prominent and recognized local entities, such as yours. Your gift is considered a charitable donation, as Pacific Symphony is a community, non-profit 501(c) 3 organization, supporting the arts and music education in Orange County.

Customized Engagement & Benefits

- **Tailored Visibility:** Each sponsorship opportunity comes with bespoke branding solutions to align with your goals
- **Client Activation:** VIP experiences, exclusive dinners and receptions designed to enhance client relationships.
- **Brand Recognition:** Across Pacific Symphony's digital platforms, print materials, and on-site events.

Contact Information

Emily Rankin

Vice President of Development

Pacific Symphony

714.876.2398

ERankin@PacificSymphony.org

Debora Wondercheck, M.S., ED

Chief Executive Officer

Arts & Learning Conservatory

714.638.8194

Debora@artsandlearning.org